

ELMIRA COLLEGE

2021 Annual Report

Be it ever so.





Mission

Grounded in the liberal arts and sciences, Elmira College provides a collaborative and supportive environment that enables students to become active learners, effective leaders, responsible community members, and globally engaged citizens. Proud of its history and tradition, the College is committed to the ideals of community engagement and intellectual and personal growth.

Vision

Elmira College will be recognized as a leader in broad-based, interdisciplinary education, offering innovative programs that combine experiential learning, on- and off-campus leadership opportunities, and community engagement. The College's curricular and co-curricular programs will demonstrate a commitment to diversity, inclusion, and global awareness with a strong emphasis on the interconnectedness of world cultures and the historical exchange of ideas.

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President's Message

In the 2020-2021 academic year, the COVID-19 pandemic led us to transition quickly to online instruction and ultimately to suspend athletic competitions. This meant we had to put on hold temporarily many of the in-person campus experiences and activities that we know are integral to the Elmira College experience. Yet I'm proud of the campus's agility in these adverse times and grateful for every minute we can celebrate together.

The pandemic compounded the longer-term issues we face with a changing college landscape that has private higher education competing fiercely over a smaller pool of prospective students. It is clear that the future of higher education belongs to the institutions that can adapt and distinguish themselves.

Fortunately, in the second year of our five-year strategic plan, we are seeing signs that we are on the right course and headed toward financial stability. Central to these plans are new and unique academic programs featured in this report. Each of these programs offers students the opportunity to develop core liberal arts competencies, professional skills, and hands-on experience. New recruitment strategies and institutional branding are positioning us for success, while prudent budget management has enabled the institution to contain costs without jeopardizing programs and services available to students.

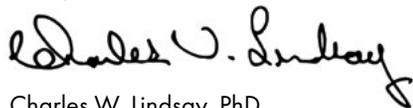
The College boasts four new leaders who bring significant experience to the president's cabinet (see page 3). In combination with existing leadership, this team will provide the necessary expertise and grit to meet the challenges that lie ahead.

How do we know our plan is working? We're seeing a number of positive indicators including an increase in net tuition per student over last year and stronger gift revenues, which partially made up for losses in auxiliary services income due to the pandemic. For 2021-22, Elmira College expects to break even on operations, prior to non-operating revenues and expenditures and depreciation.

While these are positive signs, the College **must** increase the support it receives from individuals and foundations to achieve long-term sustainability. This is where you come in. This year's giving goal is on the financials page. The institution's ultimate success depends on the [support of alumni and friends like you](#).

When I saw the excitement of the students arriving on campus this fall, it filled me with a sense of optimism about the future of this venerable college. I know that together we can help future generations find their place at Elmira College.

Yours,



Charles W. Lindsay, PhD
President



Meet Our Senior Leadership

We were thrilled to welcome several new senior leaders to EC. The team now in place will help guide us through our strategic plans and support our mission to provide a collaborative and supportive environment for our students.



Patricia Ireland

Provost

"I am excited to join Elmira College, a forward-thinking institution that expertly prepares students for current and emerging careers. Equally as important, Elmira College engages the students' passions, educates each person for lifelong learning, and fosters a love of service. Elmira graduates make a positive difference in their communities and beyond."



Jen Swain

Vice President of Communications & Marketing

"The past year was truly exceptional in many ways. Despite COVID-19 challenges, we launched exciting new academic programs and a refreshed Elmira College brand that pays homage to EC's heritage and traditions. I look forward to celebrating those traditions and sharing the stories of what truly makes EC 'My Place' for students, staff, faculty and alumni."



Kathy McDermott

Vice President of Finance and Administration

"I am excited to join the Elmira team and rejoin my roots in this region, which is where I grew up. My vision is to oversee and foster excellence within the operational disciplines, which I feel are equally important to creating a vibrant institution as having a strong and professional faculty. We all contribute to the College's success."

Liz Lambert

Vice President of Campus Life

"My new role will allow me to focus on supporting students holistically and enhancing the student experience at Elmira College. Our traditions and our campus community put students first and cultivate a sense of belonging, which lasts long beyond graduation. I believe this is what sets this college apart from others."



Eric Sykes

Vice President of Enrollment Management

"I'm excited to join the team at Elmira College. My passion is to translate data into insight and understanding that ultimately informs decision-making and illuminates a clear path forward for the institution. I look forward to highlighting what makes Elmira College unique and conveying its special qualities to prospective students who will enroll and thrive here."



Wade Hart

Associate Vice President of Advancement

"I look forward to meeting and establishing relationships with many of the College's stakeholders and to steward the gifts we receive with care. We will work in partnership with the community to help foster and grow this important and historic institution so that future generations can walk along its Octagon paths and emerge as leaders."



Making Strategic Progress: New Programs

In 2020 and 2021, Elmira College continued to implement the [2019-2024 Strategic Plan](#) to provide a student-centered education with co-curricular experiences that promote the development of personal and career-related skills. As part of this plan we developed and launched a series of new programs that will help bridge the collegiate pursuit of knowledge with practical applications to future careers. The goal is to help students gain the skills needed to step into leadership and tackle the challenges that will require them to be their best.



Actuarial and Financial Science

Ideal for anyone who loves to solve problems and puzzle out complex information, the program puts students in a strong position to explore a versatile set of career paths. It also prepares students for two of the challenging Society of Actuaries (SOA) preliminary examinations and three SOA Validation by Educational Experience areas.

Learn more: [Actuarial and Financial Science | Elmira College](#)

According to the Bureau of Labor Statistics:

\$100K

Median Salary

18%

projected
growth in
positions over
the next 10
years.

New Programs (continued)

Finance 3+1

Designed to ensure students receive the credentials they need for success, Elmira College is one of only 31 schools in the Northeast with a CFP® Board-recognized undergraduate program and our CFP® Board-approved continuing education program allows professionals to complete the seven required non-credit education courses online, at their own pace.

Learn more: [Finance | Elmira College](#)

According to the Bureau of Labor Statistics:

\$70-90K
Median Salary

4-7%
increase in
positions by
2029.

According to the Bureau of Labor Statistics:

\$115K
Average Salary

32%
growth in roles
between 2019
and 2029.

Healthcare Management

Students will learn how to tackle tough problems that affect the health and wellbeing of many people and gain the skills needed to join a workforce in need of new talent and creativity.

Learn more: [Healthcare Management | Elmira College](#)

New Programs (continued)

Post-Baccalaureate Pre-Medical Program

Elmira College launched a preparatory program for post-baccalaureate students who need to brush-up on courses needed for their medical school application or for anyone thinking about a career change. This program can help bridge gaps for anyone interested in medical school, pharmacy school, or a master's program in medical sciences.

Learn more: [Post-Baccalaureate Pre-Medical Program | Elmira College](#)

According to the Bureau of Labor Statistics:

\$69,870

Median Salary

15%

expected
growth in roles
by 2029.

According to the Bureau of Labor Statistics:

**\$60-
110K**

Median Salary

8%

growth in roles
within the next
10 years.

Sustainability Minor

Developed in partnership with renowned conservationist and author, Dr. Meg Lowman, we are preparing students to identify the links between environmental, political, and social factors that influence health and development.

Learn more: [Sustainability Minor | Elmira College](#)

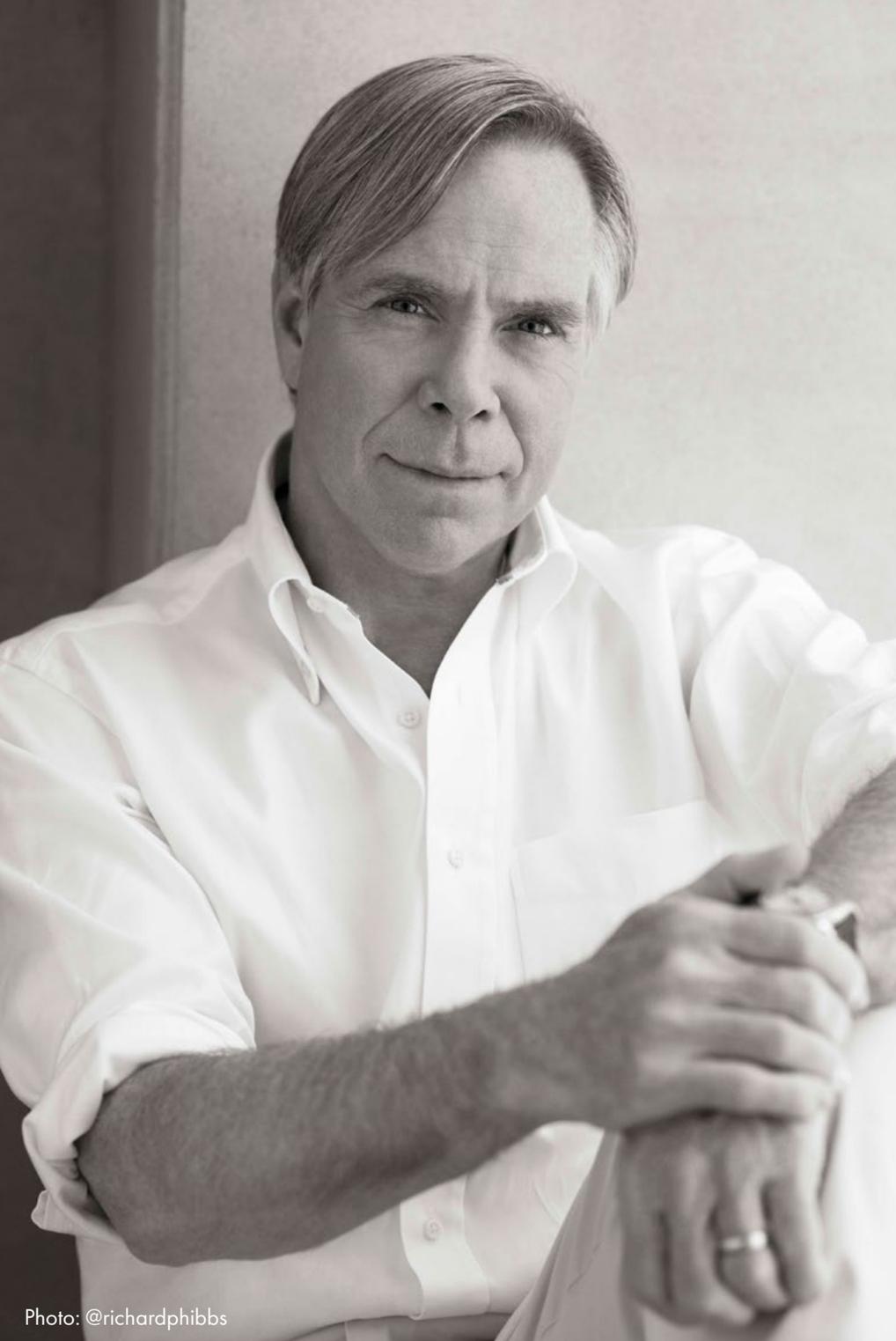


Photo: @richardphibbs

New Programs (continued)

Tommy Hilfiger Fashion Business School

Named after the American fashion icon, the Tommy Hilfiger Fashion Business School combines business education with real-world fashion industry experience. Hilfiger, founder of the Tommy Hilfiger Corporation and a legend in the global fashion industry, has deep roots in the Elmira area.

A strategically designed curriculum and hands-on, out-of-the-classroom experiences, create a place where students learn about, not only the daily operations of the fashion industry, but also the history, the people, and the deep connections it has to other industries. Students can minor or concentrate in either Fashion Merchandising or Fashion Marketing.

*"From day one, I wanted to make my mark on the industry and leave behind a meaningful legacy."
- Tommy Hilfiger*

The fashion industry is one of the largest consumer-facing industries in the world, with an estimated annual sales volume of US \$1.5 trillion worldwide.

Learn more: [Tommy Hilfiger Fashion Business School | Elmira College](#)



Academic News

Business And Economics

The division celebrated many accomplishments including the launch of the Tommy Hilfiger Fashion Business School, the Healthcare Management program, Finance certification courses and [articulation agreements with Syracuse University Martin J. Whitman J. School of Management](#) and Corning Community College. This year's Business & Economics Professional Panel Series was attended by over 60 alumni and professionals. Students completed two notable consulting projects: a marketing plan for EOP Inc., CFJP Bistro, and marketing and volunteer support to Don and Robin Ferrario, EOP Inc. CEO Andrea Ogunwumi and Vice President Anita Lewis MS '13 on the 2021 EOP Ferrario Jazz Festival.

Communications Sciences and Disorders

The professional programs division worked alongside our student colleagues to create new and exciting learning opportunities for our student teachers and future SLPs and audiologists. Our students were engaged in providing therapy through tele-practice and teaching through various methods creating presentation opportunities at state and national conferences. One student recently completed co-authorship of a textbook with a faculty member.

Humanities

In May 2021, Hannah Hammond, assistant professor of Theatre, and thirty students spent five weeks constructing and rehearsing the musical "[You're A Good Man Charlie Brown.](#)" Though briefly quarantined due to COVID exposure, the production persevered with a "show must go on" mentality. It was a magical performance and a triumphant return of live theatre to campus after more than a year.

Mathematics & Natural Sciences

Each year, the Opler Summer Research program enables undergraduate students to do research with EC faculty, participate in career-building and social activities, and present their work at a final symposium. In [June 2020](#), seven students worked with Drs. Adam Giambrone and Joseph Kolacinski (Mathematics) and Dr. Amy Lyndaker (Biology) using virtual tools to investigate knot theory, voting theory, and computational genetics.



Academic News (continued)

Nursing Program

During Winter 2021, senior nursing students participated in several COVID vaccine clinics contributing to the health and safety of our local community. In June 2021 the Simulation Center [welcomed its newest family member, Pediatric Hal](#). Pediatric Hal is the latest in high fidelity simulation technology and will afford students much-needed pediatric simulation experience. [Pediatric Hal was made possible through a generous donation.](#)

Professional Programs

Our faculty members are committed to engaging students in meaningful experiences, including facilitating student research that culminates in presentations at education conferences. Covid-19 provided a unique opportunity for education majors to engage in an authentic form of research, exploring effective strategies for teaching remotely, in-class, and in hybrid models, and, therefore, demonstrating their resilience, creativity and commitment to the education profession.

Social Sciences

Notable projects in the social sciences this past year included an experiment on memory by James Blair '23 and Dr. Christopher Terry, associate professor of Psychology; a study on students' support-seeking behaviors by Victoria Dunham '21, Razeon Thomas '22, Victoria Henson '22, and Dr. Ping Zheng, assistant professor of Psychology; and a senior thesis on the impact of the Covid-19 pandemic on campus life by Anna Brewer '21 and Dr. Martha Easton, associate professor of Sociology.



Charles Schulz's beloved comic strip came to life in May with the musical performance of "You're A Good Man Charlie Brown." Performed by 30 students and directed by Hannah Hammond, assistant professor of Theatre.



Elmira College nursing faculty were eager for the arrival of their new patient simulator, Pediatric HAL®. From left to right: Colleen Parsons, Milissa Volino, Robyn Torgalski, and Diane Davis.



Candice Sabatino '24, Sierra Koltowski '22, Alexis Wyckoff '23, and Julia Ambrose '23 presenting their findings about the population density and foraging strategies of white-footed mice during the [2021 Obler Summer Research program](#).



Athletics News

The 2020-2021 sports season was marked by a number of challenges due to the COVID-19 pandemic. Most notably, all three sports seasons were condensed into a three-and-a-half-month window between February and May 2021, the majority of games were played without fans in the stands, and athletes and coaches followed a strict COVID-19 testing policy. Despite these challenges, our coaches, student-athletes and fans rose to the occasion with notable successes:

- The men's and women's ice hockey teams brought home the United Collegiate Hockey Conference (UCHC) Champion titles and 26 ice hockey members placed on UCHC All-Academic Teams
- The women's volleyball team earned a spot in the spring Empire 8 Conference Tournament
- 10 teams earned Spring 2021 Empire 8 All-Academic Teams
- 85 student-athletes from 10 sports teams earned spots on the Spring 2021 Empire 8 Conference President's List
- Student-athletes and sports teams including Women's Ice Hockey, Softball, Women's Lacrosse, Baseball, Men's Basketball, Esports, and Men's Volleyball achieved Academic All-American's and Excellence awards from multiple associations such as the ACHA, AFCA, IWCLA, ABCA, NABC, ECAC, and UVC

We were also able to commemorate our best and brightest for their achievements in the classroom and competition.

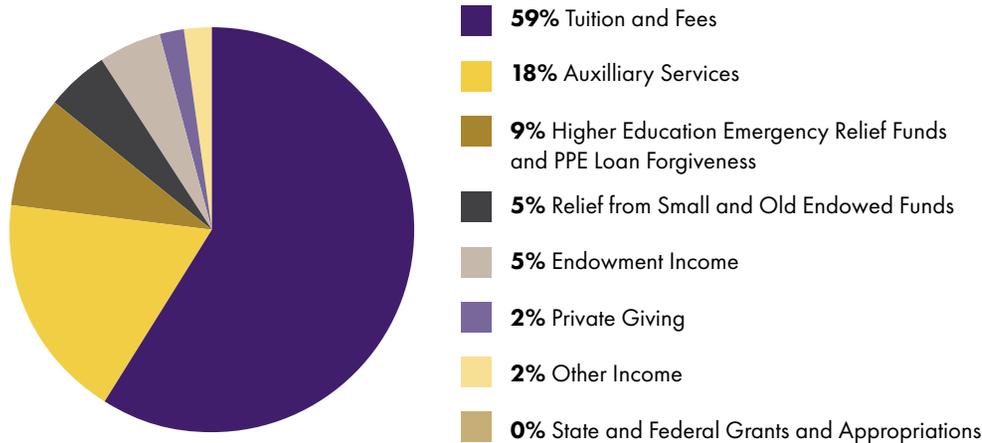
- [Watch the 2020-2021 season highlights real](#)
- [Read about the 2020-2021 athletics awards](#)



Financials

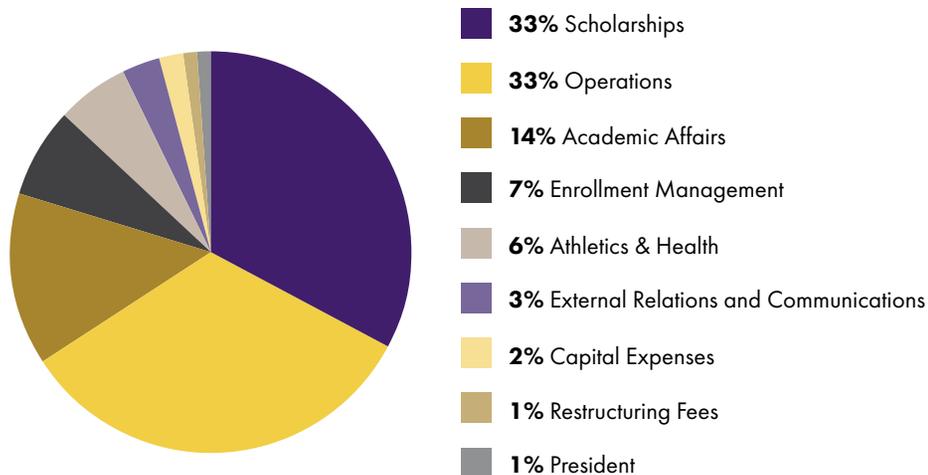
FY 21-22 Revenue Budget

(Operating and Non-Operating Revenues)



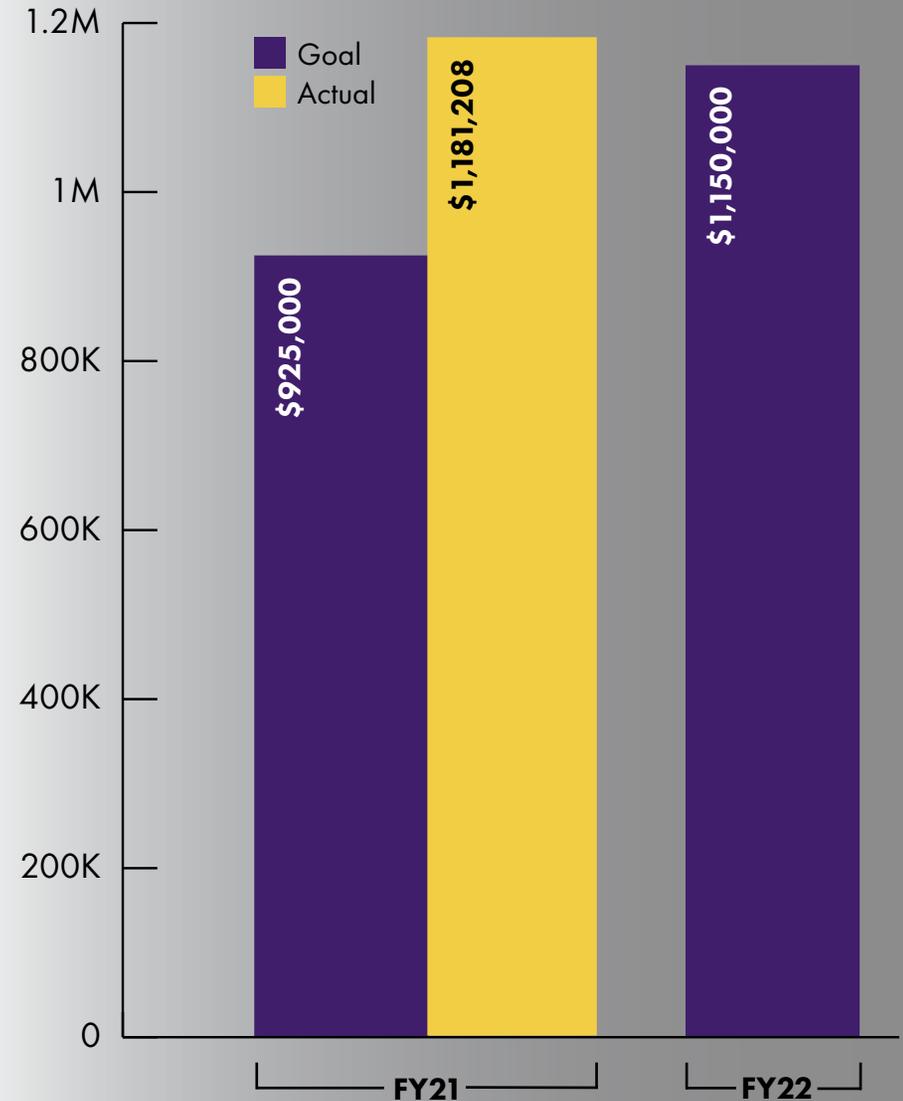
FY 21-22 Expense Budget

(Operating and Non-Operating Expenses)



FY 21 & 22 Annual Giving

(Not Included: Endowed Funds or Endowed Restricted Bequests)



New Alumni Board Members

The Alumni Board of Directors eagerly welcomed six new members during Reunion 2021. John "Jack" Hurley III '71, Rebecca Kingman Jackson '11, Rick Kozan '95, Alison Mandel '72, Joshua Poupore '02, and Frances Daniels Pulle '71 accepted our mission to promote the general welfare of the College and perpetuate fellowship between alumni, the college and the students.

The Board meets three times per year and members are an integral part of Admissions recruitment, campus events, fundraising, and student engagement. If you are interested in learning more, contact us at alumnirelations@elmira.edu or (607) 735-1855.



Current Alumni Board Officers

President: Jay Wolkoff '93

Vice President: Dawn Marullo Stever '03

Treasurer: Christy Boczar Thorley '02

Secretary: Dawn Radley Dana '78

Advancement Committee Chair: Dawn Marullo Stever '03

Nominating Committee Chair: Jim Van Brunt '77

Awards, Recognition and Campus Events Chair: Laurie Steenburg Weller '78

Current Alumni Board Members

Barbara Baker Bloch '64

Arri Burrows '08

Dawn Radley Dana '78

Allison Furkey '04

John "Jack" Hurley III '71

Rebecca Kingman Jackson '11

Rick Kozan '95

Alison Mandel '72

Joshua Poupore '02

Frances Daniels Pulle '71

Jamie Redmond '78

Cheryl Broomall Shallish '71

Michael Shippam '78

Susie Skillman '87

Dawn Marullo Stever '03

Christy Boczar Thorley '02

Jim Van Brunt '77

Laurie Steenburg Weller '78

Lynn Hardman Winner '73

Jay Wolkoff '93

Andrea Nickerson Zazulia '11

Noah Zazulia '11

Laurie Kelechava '73, Board of Trustee Representative



New Trustees

This past year, the Elmira College Board of Trustees elected The Honorable George H. Winner, Jr. as chair, and Clare van den Blink '96 as vice chair. Winner and van den Blink succeed Robert G. Morris, L.H.D. '16 and Katherine Metzger '67, respectively, each of whom served in their roles with dedication for many years.

"Elmira College has been fortunate to have many devoted Trustees, and I want to thank Bob and Kathie for lending their time and commitment to the College," said President Charles W. Lindsay. "I look forward to working with George and Clare as they transition into their new leadership roles. Their expertise and close connections to the College and the community will play a critical role in advancing the College's strategic plan, which calls for strengthening our partnerships with businesses and nonprofits throughout Elmira and the Southern Tier. George and Clare will be instrumental in making this goal a reality."

The Board of Trustees also welcomed five new members following the February board meeting.

After meeting virtually for almost a year, the Trustees gathered on campus during Commencement Weekend for their June 2021 meeting.



New Board of Trustee Members

John Hudson Brand, CFA®, CFP®
Martin Shields Fennell
Janet McRorie Hindsley '68
Laurie Susan Kelechava '73
Joseph Marra McDonald, CPA, MBA, CGMA, EdD

Continuing Trustees

George Henry Winner, Jr., **Chair**
Clare Cantrill van den Blink '93, **Vice Chair**
Susanne Thorun Grennell '70, DDS
Thomas Jacob Hilfiger
Doris Fischer Malesardi '64
Katherine Heasley Metzger '67
Whitney Techet Posillico '63
Louise Wotring Souders '62
Charles Andrew Thorley '02
G. Thomas Tranter '76
John Murray Walsh III
Franon Roosevelt Wilson '97
Charles Wharton Lindsay, PhD





ELMIRA COLLEGE

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